

Business of Design Director, AIGA Arizona

Positions Report to: Executive Team

Start/End Date: July 2022 - June 2023

Hours: 2-3 hrs/week

OUR ORGANIZATION:

Founded in 1914 as the American Institute of Graphic Arts, AIGA is now known simply as “AIGA, the professional association for design.” In 1989, the Arizona chapter was formed to serve the entire community of professionals across the state. AIGA Arizona’s mission is to nurture creative curiosity and use programming, resources and mentorship to empower the voices in our community to create a lasting impact. We recognize diversity through professional backgrounds, years of practice, areas of professional experience, economic level, cultural background, age, ethnicity, place of origin, sexual orientation, gender identity, and cognitive and physical abilities.

AIGA is the profession’s oldest and largest professional membership organization for design—with more than 70 chapters and more than 18,000 members—we build programming to help improve design ability. We connect with complementary disciplines of creativity and expression. We prioritize social impact. And we promote community excellence. We provide resources and access to all creative professionals within our state and make sure that underrepresented communities have a seat at our table. Because to us, it’s not about where you came from. Or what awards you’ve won. It’s about using creativity to make a difference exactly where you are.

For more information about AIGA Arizona, please visit us at <https://aigaaz.org>.

THE ROLE:

Business of Design director supports creative entrepreneurs as they build and manage successful design businesses by offering resources, fostering connections and hosting educational events on the practical issues that leaders face as their businesses grow.

WHAT YOU WILL ACCOMPLISH:

- Identifies and nurtures relationships with creatives that run some level of business on their own, from side work through agency owner.
- Creates events and content that will help the creative business grow in traditional ways of business. Including but not limited to accounting, sales, marketing, leadership, hiring, tools and systems.
- Sharing insight from your own journey while encouraging the community to share theirs
- Leading the board alongside the other directors to make wise choices and capitalize on opportunities for the board as a whole

WHO SHOULD APPLY:

- Thrives at relationship and community building
- Able to bridge the gap between business leadership and creative owners.
- Can either create our source educational workshops for business owners to attend
- Has existing contacts within the business community
- Values transparent communication among team members
- Enjoys networking, making connections, being a face in the community

HOW TO APPLY:

We are very excited to review your application. Please follow the steps below and you should hear from our team within 72 hours to confirm receipt. All documents and questions should be submitted to apply@arizona.aiga.org.

1. **Letter of Intent:** please submit a one page letter of intent explaining why you are interested in the role and what makes you particularly qualified for the position.
2. **Current Resume and Contact Information**
3. **Two professional reference statements:** may be current or former supervisors or colleagues.
 - a. This is a 250-500 word minimum statement that speaks to the skills required for the role, and why the candidate is a fit.
4. **Completed Tasks:**
 - a. List of up to 5 recently completed (within the last 5 years) tasks, assignments, positions, etc. that you would be relevant to this particular position. Please include a brief description of each and how that experience may be relevant to this position.